

Considering a non-traditional career?

Maybe you should and here's why.





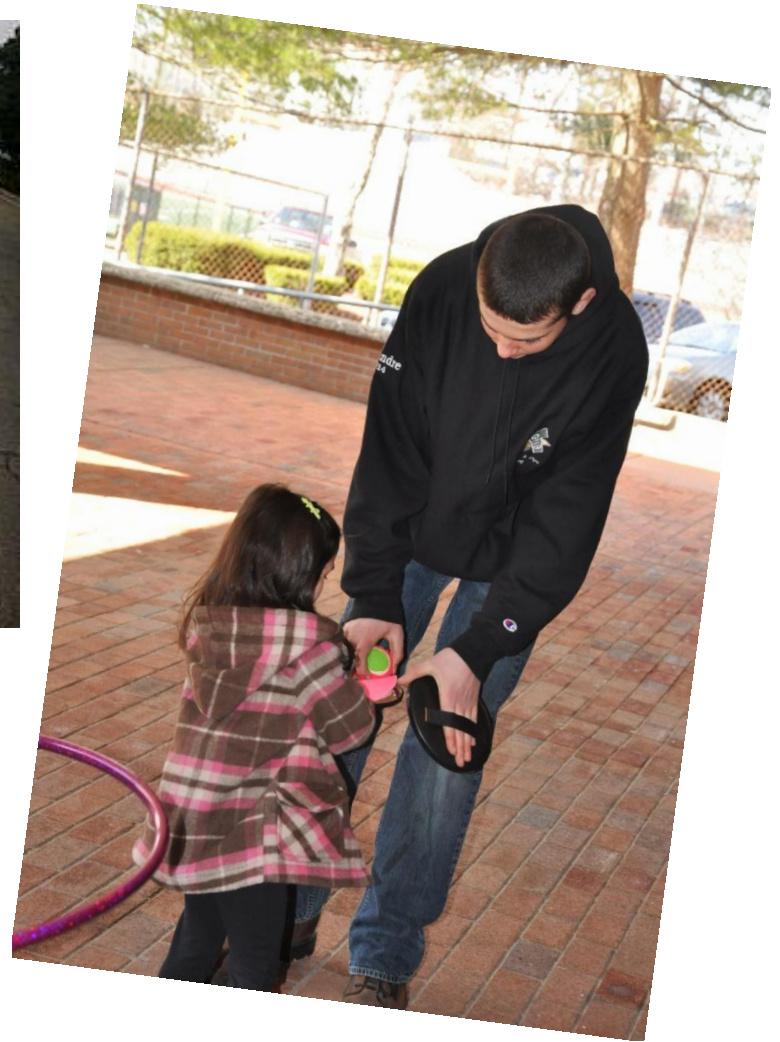
The term Non-traditional Careers refers to jobs that have been traditionally filled by one gender. The US Department of Labor defines Non-traditional Occupations as occupations for which individuals from one gender comprise less than 25% of the individuals employed in each such occupation.



“You have to believe in yourself more than anyone else.
Never let someone’s negative opinion hold you back” -
Unknown



“Don’t live down to expectations. Go out there and do something remarkable” – Wendy Wasserstein



“ I’d rather attempt to do something great and fail than to attempt to do nothing and succeed” – Robert H. Schuller



Examples of Women in Non-Traditional Occupations



- Automotive Technology/Collision
- Carpentry & Cabinet-making
- Fire Fighter
- Machine Tool Technology
- Electronics
- Electricity
- Metal Fab & Welding
- Plumbing
- Computer Science
- Heating Ventilation & Air Conditioning
- Drafting
- Mail Carriers
- Pest Control Specialists
- Truck Drivers
- Tow Truck Operators



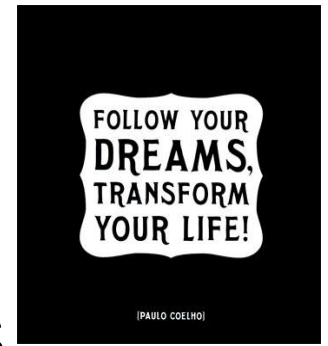
Examples of Men in Non-Traditional Occupations



- Dental Hygienist
- Child Care
- Elementary Education
- Nursing
- Librarians
- Office/Clerical
- Social Workers
- Paralegal
- Court Reporters
- Sewing Machine Operator
- Flight Attendant
- Maid and Housekeepers
- Cosmetologists
- Hair Stylist
- Receptionists
- Teacher Assistant



Pros and Cons for Non-Traditional Careers



Pros

- Following your dreams
- Receiving recognition
- Opening doors for others
- Earning higher pay
- Impact on society

Cons

- Lack of mentors
- Little support from family, friends, teachers
- Negative feelings from co-workers
- Physical demands



“I failed over and over again in my life, and that is why I succeed.” – Michael Jordan.



Money

Women who work in non-traditional fields can expect lifetime earnings of 150 percent or more than those in traditionally female occupations.



Business Advantage

Research shows a diverse workforce is more innovative, productive and creative.



If You're Considering a Non-Traditional Career

- Gather as much information as possible
- Gain experience wherever possible.
- Job shadowing with people of your same gender who are successful in their careers.
- Gain experience in internships, volunteering, or part-time employment.

